



COMMUNITY IMPACT REPORT 2025

A **look back** at where we **gave back** this year

A LETTER TO OUR COMMUNITY

For more than 50 years, Action Furnace has been proud to serve Alberta homes. Giving back to the communities where we live and work has always been an important part of who we are.

In 2025, we provided over \$25,000 in direct financial support to community and charitable initiatives, along with more than \$84,000 in in-kind donations through services and equipment.

This year marked our first partnership with CTV Toy Mountain in support of FearIsNotLove, and we are proud to grow this support in 2026. We were also honoured to sponsor NakedEspy in support of prostate cancer awareness and research.

As we close out the year, we launched our Warm Hearts Furnace Giveaway. To kick off 2026, Action Furnace will be providing brand new furnaces to eight families in need, helping them stay warm through Alberta winters.

Thank you to our customers, partners, and team members for allowing us to continue giving back. We remain committed to Alberta and to building stronger communities together.



— Ryan Tutak,
General Manager



YEAR AT A GLANCE

- Over **\$25,000** in financial support to community and charity initiatives
- Over **\$84,000** donated in-kind through services and equipment to Albertans in need





KEY SUPPORT OVERVIEW

- **Youth:** this year we supported 4H, Glenmore Christian Academy and CTV's Kids Taking Action segment
- **Recreation:** we sponsored the Olds Grizzlies and Winston Golf Club
- **Domestic Violence:** this was our first year supporting CTV Toy Mountain for FearIsNotLove
- **Prostate Cancer:** we were the main sponsor for NakedEspy 2025

IMPACT STORY

“Thank you for all your kindness and generous support during this holiday season! We're so grateful to have Action Furnace Inc. join us as we grow our tallest Toy Mountain yet!”

— FearIsNotLove

FearIsNotLove





PARTNERS & COLLABORATIONS

We want to thank our community partners this year including CTV & Bell Media and NakedEspy.



LOOKING AHEAD

In 2026, we aim to:

- Expand our Community Engagement Strategy
- Donate brand new furnaces to Albertans in need through our Warm Hearts Furnace Giveaway
- Formalize our process to request community support from Action Furnace

